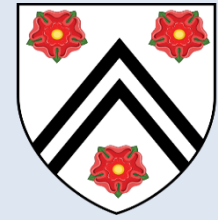




# Paula Larsson

DPhil History  
MA History, MSc Medical Anthropology  
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Driven and dedicated research professional with experience acting as director of two independent businesses. Excellent organizer and communicator who excels at the interpersonal dynamics of leading large teams and projects. Highly experienced with conducting the comprehensive work necessary to explore the nuances of culturally, politically, and historically sensitive topics. Looking to meaningfully impact policy and business through well-informed analysis, management, and leadership.

## QUALIFICATIONS

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|-------------|---|
| 2016 – 2022 | <b>Doctor of Philosophy, History</b> - <i>University of Oxford, UK</i> <ul style="list-style-type: none"><li>Thesis Title: A History of Anti-Vaccination in Canada, 1867-1985</li></ul>   |
| 2015 – 2016 | <b>Master of Science, Medical Anthropology</b> - <i>University of Oxford, UK</i> <ul style="list-style-type: none"><li>Thesis Title: Re-inventing the Wheel: A Genealogy of the Medicine Wheel as used in Modern Medical Care</li></ul>         |
| 2013 – 2015 | <b>Master of Arts, History</b> - <i>University of Calgary, Calgary, AB, Canada</i> <ul style="list-style-type: none"><li>Thesis Title: Circular Progress: Health and Healthcare within Albertan Indian Residential Schools, 1920-1950</li></ul> |
| 2007 – 2013 | <b>Bachelor of Arts, History (Honours) and Anthropology (Honours)</b> - <i>Mount Royal University, Calgary, AB, Canada</i>  |

## PROFESSIONAL EXPERIENCE

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### Founding Director

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| 2018 - Present | <b>AB History Consulting Inc.</b> <ul style="list-style-type: none"><li>Director of independent consulting business which engages with various teaching, research, and outreach projects in Canada, France, and the United Kingdom.</li></ul>   |
| 2018 - Present | <b>Uncomfortable Oxford Ltd.</b> <ul style="list-style-type: none"><li>Co-founder and director of a social enterprise in Oxford, UK that runs walking tours and educational activities focused on histories of inequality, discrimination, and imperialism. <a href="http://www.uncomfortableoxford.co.uk">www.uncomfortableoxford.co.uk</a>.</li></ul> |

## Researcher

2021 – Present

### **Vaccine Misinformation Project**

- Historical researcher for a collaborative international project investigating vaccine misinformation in Kenya, Brazil, South Africa, and the UK.

2013 – 2016

### **Émigré History Project**

- Conducted research on North American émigré scientists during the 20<sup>th</sup> century as part of an international research project with scholars in Australia, the United States, the United Kingdom, and Canada.

## Public Heritage Facilitator

2015 – 2022

### **Tour Guide**

- Designed and ran numerous historical tours to promote the heritage of the city, university, and libraries of Oxford, UK.

2018 – 2020

### **Oxford and Empire Project**

- Facilitated project with Dr. Erica Charters (University of Oxford), to create an online showcase highlighting the history of imperial connections in Oxford. <https://oxfordandempire.web.ox.ac.uk/home>.
- Project included separate development of an online exhibit featuring objects of empire in Oxford. <https://www.cabinet.ox.ac.uk/oxford-and-empire>

## Lecturer

2018 – 2022

### **Public Lectures and Workshops**

- Drafted and gave numerous talks through both *Uncomfortable Oxford* and *AB History Consulting*. Content ranged from workshops on local heritage, to presentations on vaccine hesitancy and the history of vaccination, and a public lecture series on the history of the British Empire.

2017 - 2019

### **Empowerment Program**

- Participated in two international teaching programs abroad in Japan. The curriculum focused on teaching history, critical thinking skills, and western academic culture. March 09 – April 01, 2017 and March 22 – April 09, 2019, run by ISA Japan.

2018

### **Access and Outreach Project, Wadham College**

- Designed a custom series of history engagement classes based on own research. Interfaced with Wadham College (University of Oxford) as part of access programs in Luton, UK.

## Academic Tutor

2015 – Present

### **Private Tutor**

- Tutors, mentors, and teaches several students in the United Kingdom, Canada, and France. Experienced in accommodating all ages and levels of study, from year six pupils to doctorate students.

## KEY SKILLS

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- Leadership**
- Experienced at managing many projects across multiple countries
  - Effective team coordinator and supervisor
  - Understands how to inspire others to apply themselves
  - Excellent interpersonal skills
  - Self-motivated and driven
- Communication**
- Efficient verbal communicator
  - Experienced working with diverse linguistic and educational backgrounds
  - Strong public speaker and accomplished presenter
  - Well-versed in using numerous communication programs, including Slack, Discord, Zoom, Skype, Google Meets, Teams, WhatsApp etc.
- Technically Competent**
- Proficient at basic audio and video editing
  - Experienced with developing short videos for advertising or learning
  - Seasoned podcaster
  - Proficient in Adobe Illustrator and Photoshop
  - Excellent at document design for effective comprehension
  - Proficient in ordinary computer skills, including using all Microsoft Office Suite apps
- Website Creation**
- Extensive experience with using Wix for website design
- Media Engagement**
- Trained in media interviewing and effective media communication strategies
- Organization**
- Excellent time-management skills
  - Maintains rigorous systems of organization for effective project coordination
- Research**
- Regularly involved in research projects conducting oral interviews
  - Proficient in online, archival, and other document research
- Writing**
- Experienced in academic, technical, and publicly-accessible writing
  - Synthesizes information effectively for reader comprehension
- Teaching**
- Over 10 years experience teaching in various capacities to learners of all ages and backgrounds
  - Highly empathetic and responsive to student needs
  - Trained in story-telling techniques for effective learning

## RECENT PRINT PUBLICATIONS

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Paula Larsson, "From Anti-Vacc to Anti-Vaxx: The Throughlines of Anti-Vaccination arguments," in *Epistemic Insight: Engaging Students in Critical Thinking About Life's Big Questions*, Berry Billingsley, Dani Shalet, Mina Cullimore ed. (Bloomsbury: London 2023). *Forthcoming*

Paula Larsson, "Foreign Practices: Immigrant Doctors and the History of Canadian Medicare." *Canadian Historical Review* (April 01, 2022): 85-86

Stephen Rainey, Maru Mormina, Sapfo Lignou, Joseph Nguyen, Paula Larsson, "The Post-Normal Challenges of COVID-19: Constructing Effective and Legitimate Responses," *Science and Public Policy* (June 07, 2021): scab037

Wellcome Centre for Ethics and Humanities "Recommendations to the UK Parliament for maintaining compliance with human rights during the COVID-19 pandemic." *Parliamentary Submission COV0156*, (July 13, 2020). <https://committees.parliament.uk/writtenevidence/8681/html/>. Contributing Author

Diana Mansell, Frank W. Stahnisch, Paula Larsson, eds. *Bedside to Community: Fifty Years of Contributions to the Health of Albertans by the University of Calgary*. Calgary: University of Calgary Press, 2019

## RECENT ONLINE PUBLICATIONS

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Paula Larsson, "The inherent racism of anti-vaxx movements," *The Conversation* (July 15, 2021). <https://theconversation.com/the-inherent-racism-of-anti-vaxx-movements-163456>

Paula Larsson, "COVID-19 vaccination: What we can learn from the great polio vaccine heist of 1959," *The Conversation* (February 21, 2021). <https://theconversation.com/covid-19-vaccination-what-we-can-learn-from-the-great-polio-vaccine-heist-of-1959-153840>

Paula Larsson, "COVID-19 anti-vaxxers use the same arguments from 135 years ago," *The Conversation* (October 04, 2020), <https://theconversation.com/covid-19-anti-vaxxers-use-the-same-arguments-from-135-years-ago-145592>

Paula Larsson, "Cecil Rhodes: Where we're going, we don't need Rhodes," *Uncomfortable Oxford* (June 13, 2020), <https://www.uncomfortableoxford.co.uk/post/where-we-re-going-we-don-t-need-rhodes>

Paula Larsson, "Anti-Asian racism during coronavirus: How the language of disease produces hate and violence," *The Conversation* (March 31, 2020), <https://theconversation.com/anti-asian-racism-during-coronavirus-how-the-language-of-disease-produces-hate-and-violence-134496>

## PODCASTS

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### *Research on the Rocks* (2020 – Present)

This podcast combines innovative research with interesting conversation provided by co-hosts Paula Larsson and Joshua Bull. <https://www.researchontherocks.com/>

### *A Very Brief Introduction to the British Empire* (2019 – 2022)

This podcast provides a general introduction to the history of the British Empire using a de-colonial approach. <https://www.uncomfortableoxford.co.uk/podcasts>

## PROFESSIONAL TRAINING WORKSHOPS

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Thesis and Book Design	June 15/16, 2021
Good Practice in Document Design	June 09/10, 2021
Media Training, Open-Oxford-Cambridge Doctoral Programme	March 19, 2021
Illustrations: Effective Workflows	February 02, 2020
Story-Telling for Public Engagement	June 17, 2019
Innovation and Entrepreneurship: Bringing Oxford Ideas to life	January 16, 2019
Academic Impact 101	December 04, 2018
AHRC-Torch Public Engagement with Research Summer School	July 09 – 13, 2018
Backing Up Data	May 15, 2018
Programming for the Humanities	Nov. 02 – 03, 2017
Engaging with Communications – Media Training for Academics	May 23, 2017
Podcasting for Public Engagement	May 09, 2017
Digital Media Training Workshop	April 28, 2017

## MEMBERSHIPS IN ACADEMIC ORGANIZATIONS

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Royal Society of Medicine	2021 – Present
Canadian Association of Women Graduates	2017 – Present
Royal Historical Society	2016 – Present

## VOLUNTEER EXPERIENCE

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New College, Graduate Equality and Diversity Officer	2020 – 2021
St. Hugh's College, Graduate Returning Officer	2016 – 2021
Oxford University Canadian Student Society, President	2015 – 2019

## EXTRA-CURRICULAR ACTIVITY

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Canadian Women's Club	2017 – Present
Oxford Croquet Society	2017 – 2020